



WINGERS

RESTAURANT & ALEHOUSE

**One of
the hottest
casual dining
franchises
in the country.**

**WINGERS SERVES THE BEST WINGS,
FINGERS, AND CRAFT BEERS IN THE WORLD!**

**We combine extraordinary handcrafted
food, craft beer, drink, friendly hospitality,
and fun with an energetic atmosphere
that makes dining out one of life's
great pleasures.**



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WINGERS has a successful and disciplined development strategy that focuses growth in small and mid-markets in the West and Midwest.

- Small and Mid Sized Markets
- Located near Interstate or major Highway exits
- 4 or more successful hotels within 1 mile
- Ideal for second generation (or existing) unit conversions

Proven Systems and Training

- Digital Training Systems
- Cloud based Quality Assurance Program
- Marketing Support - Traditional and Digital
- Turnkey Point of Sale and Accounting System
- Social Media and Customer Review oversight provided





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IN DEMAND ONLINE ORDERING

The profitable combination of Third Party Delivery, Online Ordering, and In-Store Dining makes WINGERS uniquely positioned as a growing industry leader in the casual dining segment.

- Contracted Third Party Discounts
- Integrated POS
- Robust OLO (online ordering system)
- Proven Menu

What Our Franchisees Are Saying:

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“I’ve found great success with the WINGERS Brand. We opened our new Restaurant & Alehouse and I have to say, this new concept has proven to be very successful. It’s fresh, chef-driven food and offers a full bar with local craft beers on tap. The WINGERS support team has always been very involved in helping me be successful.”

**Eric Gunter, WINGERS Franchise Co-owner - Vernal, Utah
Opening soon in Rock Springs, Wyoming**

“I’ve been a WINGERS Franchisee for over 10 years. As a franchise owner, I get the support of a strong brand with training, food innovation, purchasing, and marketing. They also allow me to adapt to my local communities so that my restaurants resonate with local guests.”

**Brad McDougal,
multi-unit WINGERS Franchise Owner
Nampa, Meridian, Mountain Home, Idaho
Opening soon in Burley, Idaho**



Thank You for your interest
in becoming part of the WINGERS Nation.
Here are some of the FAQ's about owning
your own WINGERS franchise:

MINIMUM NEW STORE INVESTMENT:
\$150,000

NET WORTH: \$500,000 min.
Individual or Partnership

LIQUID CAPITAL: \$150,000 min. available

INITIAL FRANCHISE FEE: ~~\$35,000~~ **25% OFF!**
• Limited Time Offer

50% OFF YEAR ONE ROYALTIES!
• Limited Time Offer

AVERAGE UNIT NET SALES 2019: \$2.09 M

ONGOING SUPPORT/TRAINING AVAILABLE: YES

FINANCING AVAILABLE: Via 3rd Party

Corporate Headquarters:

3950 So. 700 E. #302, Salt Lake City, UT 84107

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Franchise Detail Information

TERRITORIES AVAILABLE:
Nebraska, Kansas, Oklahoma, Iowa,
Texas, Missouri, South Dakota,
North Dakota & Arkansas

Join Wingers Nation - www.wingerbros.com/franchising